

**Colonial Heights  
Chamber of Commerce**  
201 Temple Avenue, Suite E  
Colonial Heights, VA 23834  
Telephone: 804-526-5872  
Fax: 804-526-9637  
Email: [chchamber@colonialheights.cc](mailto:chchamber@colonialheights.cc)

**AUGUST 2004**

## *A LETTER FROM YOUR PRESIDENT STEVE PERRY*

BACK TO SCHOOL Three words that strike fear in the hearts of children and relief in the hearts of their parents. However, for most parents, back to school means almost as much work for them as for their children. There are new schedules to keep, new names and faces to learn, new classrooms and extracurricular activities to experience; and of course, the ever present fund raising activities. All this has to fit into an already full and busy life. Somehow we manage. We do this because our children and their future are important to us. We set our goals and priorities and strive to attain them. I encourage you to keep reaching for your goals whether it is a personal, family, business or spiritual goal. The feeling of success cannot be adequately described. It must be experienced.

If you need a goal, come join your chamber in one of our projects. Help us welcome our children's teachers and administrators with a contribution to their start of school package. A small item of value is greatly appreciated and you get that great feeling of accomplishment when a teacher sees you away from school and thanks you for caring. Then you can build on this goal and there will be no limit to what you can accomplish. So, start something, just start it now.

***STEVE***

**JULY'S BUSINESS OF THE  
MONTH  
CRATER COMMUNITY  
HOSPICE**

**CONGRATULATIONS!**

In recognition of their compassion, dedication, sincerity, and the many services to individuals and families in need we give our appreciation. Crater Community Hospice has touched so many families in the community with services that many times go above and beyond. Our hats off to all the volunteers, staff and clergy who participate so willingly in the program.

**DON'T PASS UP THIS  
OPPORTUNITY!**

What an advertising opportunity! Southpark Mall has designated a highly visible area for Chamber businesses to advertise and promote your business or profession. Not only will you benefit from this advertising opportunity, but your Chamber will receive a portion of the proceeds.

For a very low monthly rate you may benefit from the massive exposure to the customer traffic at the Mall. All you have to do is provide a 22 X 28 ad or poster, and the Mall will take it from there.

Information may be obtained by calling: Jane Allen, Southpark Mall, 526-3900.

**REGIONAL TRADE SHOW  
AND  
CHAMBER AFTER HOURS**

**MAKE YOUR  
RESERVATIONS TODAY!**

The Petersburg and Colonial Heights Chamber of Commerces will be hosting a Regional Trade Show/Chamber After Hours at the Ramada Plaza in Petersburg **on September 8, 2004 from 4:00 p.m. until 8:00 p.m.**

Tables will be limited, so we urge you to make your reservations early. This popular event provides you an outstanding opportunity to promote and market your business's products and services to our community.

**Chamber After Hours** will give all members an opportunity to meet and greet new and old friends, network, and enjoy food and beverages. There will also be a door prize drawing for a color TV. Mark your calendars now reserving this date.

The enclosed flyer will enable you to reserve your table.

**REMEMBER IT IS GOOD  
BUSINESS TO DO  
BUSINESS WITH A  
CHAMBER MEMBER**



## **CHARGE IT!!**

You may now charge all Chamber related fees. All it takes is a **VISA** or **MASTER CARD** and the following information:

- CARD NUMBER
- EXPIRATION DATE
- NAME ON CARD
- BILLING ADDRESS

We have had numerous requests for this service, and we are glad to announce that it is now in effect.

## **AUGUST'S BOARD OF DIRECTORS' MEETING**

**WHEN: TUESDAY, AUGUST 17, 2004**

**WHERE: PICADILLY'S RESTAURANT**

**TIME: 12 NOON**

**Members and guests are invited to join us.**

## **ADDRESS CHANGE**

We continue to receive mail from members with our old address. Please make the necessary changes to your data base.

**201 Temple Avenue, Suite E  
Colonial Heights, VA 23834**

Stop by and visit our new offices—

## **NEW MEMBERSHIP DIRECTORY**

Work is beginning on our new membership directory. Enclosed is a flyer which will enable you to reserve your advertising space. As you can see the cost of advertising in the Directory is extremely reasonable. Our Directory receives a great deal of visibility, which will give you lots of mileage from your advertising dollars.

Enclosed also is an information sheet which will enable you to update your data. We urge you to complete this information and return it as soon as possible. Every effort is made to assure correct information is printed, but we need your assistance in order for this to be accomplished.

**DIRECTORY DEADLINE FOR ADS AND INFORMATION UPDATES IS:  
AUGUST 31, 2004**

## **CONGRATULATIONS**

**GENIA JOHNSON, GENIA JOHNSON DANCE COMPANY – CENTER FOR THE PERFORMING ARTS – ON HER RECENT MARRIAGE. AS OF JULY 10, 2004, GENIA'S NEW NAME IS GENIA WILLIAMS.**

**CONGRATULATIONS ALSO GO OUT TO ERIC OWEN AND HIS NEW BRIDE. ERIC IS WITH VIRGINIA ASSET MANAGEMENT, AND ALSO IS A PRESIDENTIAL APPOINTEE.**

**WE WISH BOTH COUPLES MANY YEARS OF WEDDED BLISS.**

**3<sup>RD</sup> ANNUAL FALL  
FLING**

**FEATURING  
ENTERTAINMENT BY:  
THE EMBERS**

**THURSDAY  
SEPTEMBER 23, 2004**

**AT  
WALTHALL BERRIES &  
MORE  
2022 RUFFIN MILL ROAD  
5:00 TO 9:00 P.M.**

**COST: \$20.00 PER PERSON**

**TICKET INCLUDES:  
BROCK'S BARBEQUE  
DINNER, ICE TEA, SOFT  
DRINKS, WATER, AND  
ADULT BEVERAGES**

**DINNER WILL BE SERVED  
FROM:  
6:00 TO 8:00 P.M.**

**FOR TICKET INFORMATION  
CONTACT:  
THE CHAMBER OFFICE (526-5872)  
BOULEVARD FLOWERS (520-4000)  
BROCK'S BARBEQUE (796-7539)  
OLD DOMINION GIFT BASKETS  
(520-4438)  
ALL OF THE OFFICERS AND  
DIRECTORS OF THE CHAMBER**

Your assistance is needed in the promotion of this event. Please mention it to your colleagues, family, friends and acquaintances. If each of us just sell two tickets, what a successful event!!



## **BACK TO SCHOOL RECEPTION**

Mark your calendars—

**TUESDAY, AUGUST 31, 2004  
TIME: 8:00 A.M.**

**NOTE: NEW LOCATION  
COLONIAL HEIGHTS MIDDLE  
SCHOOL**

We will be preparing approximately 400 “goody bags” for all guests attending the breakfast. This is an excellent opportunity for you to showcase your business or profession by supplying us with as many give-a-ways (discount coupons, pens, pads, etc.) to fill the bags. If you are able to supply 400 – terrific; however, if you are not, any number will be appreciated. Please drop your contributions off at the Chamber Office between now and August 13<sup>th</sup>.

Thank you in advance for your support. We look forward to seeing you at the breakfast.

## **AMERICA'S IGNORED EPIDEMIC: THE WORKING UNINSURED**

Today in America we are facing an epidemic that affects more than 44 million people. Shocking but true, this is the number of Americans who are uninsured. These are men, women and children who live their lives without health insurance. And before you buy into the ideology that

the uninsured are also the unemployed, you should know that 8 out of 10 uninsured individuals are in working families.

Health reformers recognize that rising costs in health care prevent many employers, large and small alike, from offering coverage to their employees. For small business owners, even insuring themselves and their families can be too expensive.

As a business operator, you may be asking why you should care about this issue. The truth is the crisis of the uninsured affects us all.

Think in terms of your bottom line. Since the uninsured employee is less likely to have health care treatment, their level of health is lower, on average, in comparison to insured employees. Since the uninsured is not receiving the necessary medical treatment, they in turn become less effective on the job.

The encouraging news, however, is the Chamber is in a unique position to be part of a solution that reaches the working uninsured. Through programs like ChamberSolutions, Chambers across the Commonwealth can become part of a communication network that keeps members informed of issues pertaining to the uninsured and creates a call for action. By providing the resources needed to develop a comprehensive advocacy plan, together we become a united voice for change to the status quo of health care policy.

To ensure that you are knowledgeable about this very important issue, the Chamber and ChamberSolutions will dedicate these next couple of months to providing you with the most accurate and updated information.

## **BOULEVARD REVITALIZATION OPPORTUNITY**

If you own or occupy a place of business on the Boulevard we encourage you to take advantage of this **lucrative** offer.

The City of Colonial Heights has allocated \$135,000 from the 2004 Capital Budget for this project. The City Council will require that any approved expenditure from this fund be matched with private funds on a minimum dollar for dollar basis. As there may be more projects than funding available a formal application process has been implemented. All applications need to be submitted no later than September 20, 2004. Applications are available at the Chamber Office, or on line at [www.colonial-heights.com](http://www.colonial-heights.com), and at the Department of Planning and Community Development Office. A workshop will be held on Wednesday, August 18, 2004 at City Hall, 201 James Avenue to help you prepare and submit an application that meets the minimum eligibility criteria.

If you have questions in regard to the program, please contact George Schanzenbacher, Director of Planning at 520-9275, or Lamese at the Chamber Office, 526-5872.



### **AMERICAN FAMILY FITNESS BLOOD DRIVE**

**AUGUST 30, 2004  
4:00 TO 8:00 P.M.  
501 E. ROSLYN ROAD  
COLONIAL HEIGHTS, VA 23834  
INFORMATION: 520-7000**

## *Welcome New Members*

### **A & D TAYLOR ENTERPRISES, INC. ALL TUNE AND LUBE**

All Tune and Lube began operations at 16429 Jefferson Davis Highway on January 19, 2004. Andrew "Butch" Taylor is the owner and presently employs four full time employees and one part time. All Tune and Lube is a franchise with rights purchased and granted by ATL International. This location also owns the franchises for ATL Motor Mate and All Tune Transmissions. The combination of these three franchises offers customers a full line of automotive repair to include all service work, remanufactured motor replacement, and transmission service.

The philosophy that is incorporated and instilled into the employees promotes honest and ethical business practices. Every vehicle is brought into the shop area and a complete vehicle maintenance inspection is performed. After the inspection, customers are then taken to their vehicle and educated on our findings, if any. The decision to perform further work is then left to the customer once they have a full understanding, including a visual examination and cost breakdown.

Customer satisfaction and vehicle safety is our priority, and we are proud to change the misconceptions of automobile service. We offer free vehicle inspections on every vehicle and encourage all customers to “maintain” according to recommended factory service intervals. It is our desire to establish a relationship with our customers so they feel confident they are receiving the best service possible.

**ALL TUNE AND LUBE – more than just our name!**

**CONTACT: ANDREW “BUTCH”  
TAYLOR  
16429 JEFFERSON DAVIS HWY.  
COLONIAL HEIGHTS, VA 23834  
TELEPHONE: 524-9115  
FAX: 524-9116**

**PINO’S ITALIAN  
RESTAURANT  
ITALIAN RESTAURANT  
CONTACT: MARCELLO CRAPA  
3420 Boulevard**

Colonial Heights, VA 23834  
Telephone No.: 520-9005  
Fax No.: 520-0103

**CATLIN KUSTOM CYCLES,  
LLC**

**CUSTOM CYCLES  
CONTACT: TERESA CATLIN  
2010 Boulevard  
Colonial Heights, VA 23834  
Telephone No.: 526-2208**

**EDWARD JONES  
INVESTMENTS  
INVESTMENTS  
CONTACT: CHRIS RIGGS  
2003 Snead Avenue  
Colonial Heights, VA 23834  
Telephone No.: 526-3016**

**HILTON GARDEN INN  
HOTEL  
CONTACT: STEVE PRIAL, GENERAL  
MANAGER  
800 Southpark Boulevard  
Colonial Heights, VA 23834  
Telephone No.: 520-0600  
Fax No.: 520-0676  
Email: [steve\\_prial@hilton.com](mailto:steve_prial@hilton.com)**

**ANGEL TOUCH  
ELECTROLYSIS  
ELECTROLYSIS  
CONTACT: LIZ ANNE FURROW  
GATES**

1908 Boulevard  
Colonial Heights, VA 23834  
Telephone No.: 526-6344

**CITY POINT ADULT DAY  
CARE, INC.**

ADULT DAY CARE  
CONTACT: LINDA BRACY  
503 Cedar Lane  
Hopewell, VA 23860  
Telephone No.: 458-4011  
Fax No.: 458-4083

**DOMINO'S PIZZA**

PIZZA  
CONTACT: MELISSA WALKER,  
MANAGER  
2227 Boulevard  
Colonial Heights, VA 23834  
Telephone No.: 520-2200

**J. KELLER VERNON DDS  
DENTIST**

CONTACT: THOMAS COOVER  
241 Charles H. Dimmock Parkway  
Colonial Heights, VA 23834  
Telephone No.: 520-0699  
Fax: 520-1765  
Email: [drvernonsoffice@aol.com](mailto:drvernonsoffice@aol.com)

**JOYNER PAINT & FRAME  
LLC**

PAINT/CUSTOM FRAMING STORE  
ART AND DRAFTING SUPPLIES  
310 W. Washington Street  
Petersburg, VA 23803  
Telephone No.: 732-0854

Fax: 861-2849

**ARIYA FAMILY  
CHIROPRACTIC CENTER**

HEALTH CARE PROVIDERS  
3660 Boulevard  
Colonial Heights, VA 23834  
Telephone No.: 526-7125

**OFFICERS AND  
DIRECTORS  
2004-2005**

**OFFICERS/DIRECTORS**

PRESIDENT – STEVE PERRY  
PRESIDENT ELECT – MARTHA GUNTER  
1<sup>ST</sup> VICE PRESIDENT – GARY THOMSON  
2<sup>ND</sup> VICE PRESIDENT – BETH CREASEY  
TREASURER – TAMMY FERGUSON  
PAST PRESIDENT – MARK LANDA  
EXECUTIVE DIRECTOR – LAMESE K. ESSEY

**DIRECTORS**

BILL AVERY  
KATHI COOPER  
TIM DAY  
LIN LANE  
DEBBIE OWEN  
NICK PATEL  
BRYAN SMALL  
BETSY STAFFORD  
ROBERT C. WALKER

**PRESIDENTIAL APPOINTEES**

CINDY BROWN  
LOUISE HAYES  
BRUCE MARION  
ED OWEN  
ERIC OWEN  
BOB SCHRUM

**EX-OFFICIO MEMBERS**

JOHN T. WOOD, MAYOR  
BILL JOHNSON, ACTING CITY MANAGER

**DR. JOSEPH COX, SUPERINTENDENT OF  
SCHOOLS  
RICHARD SCHURMAN, CHIEF OF POLICE**

**GEORGE SCHANZENBACHER, DIRECTOR  
OF PLANNING  
ANN HARRISON, FT. LEE PUBLIC AFFAIRS  
NEIL KUCHINSKY, LEGAL COUNCIL**